

# GROUPON

## Where People Discover Experiences and Local Businesses Thrive

### IN Q3 2021, GROUPON GENERATED

**\$553 Million**

Global gross billings

**\$181 Million**

Global gross profit

**\$35 Million**

Adjusted EBITDA<sup>1</sup>

### BY THE NUMBERS

**1.5 Billion+**

Groupons sold to date

**24 Million<sup>2</sup>**

Global active customers

**Mobile First**

Over 75% of transactions on mobile

**1 Million+**

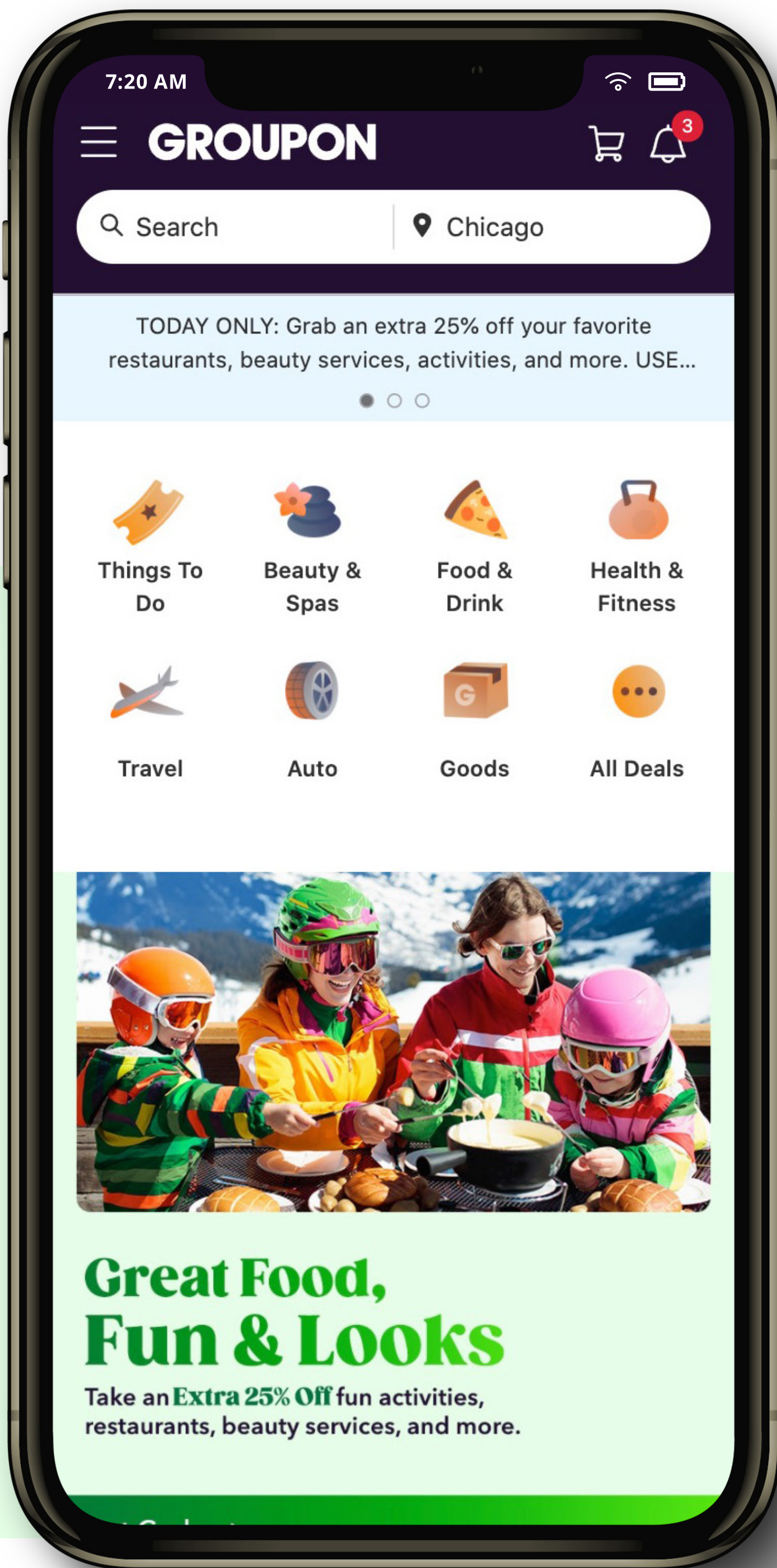
Merchants worked with to date

**\$25 Billion+**

Pumped into local businesses to date

**145,000+ Hours**

Volunteered in the past 10 years



### THE DESTINATION FOR LOCAL EXPERIENCES

**Nearly 60% of our customer base has been shopping on Groupon for 3+ years<sup>3</sup>**

By enabling real-time mobile commerce across local businesses, live events and travel destinations, Groupon helps people find and discover experiences—big and small, new and familiar—that make for a full, fun and rewarding life.

<sup>1</sup> Adjusted EBITDA is a non-GAAP performance measure. For a reconciliation to the most comparable U.S. GAAP performance measure, "Income (loss) from continuing operations," see the tables to the Company's earnings release posted on the Investor Relations site, <http://investor.groupon.com>

<sup>2</sup> Customers who have made a purchase in the trailing twelve months as of September 30, 2021

<sup>3</sup> As of December 31, 2020

\* All data as of September 30, 2021 unless otherwise noted