Groupon 2021
SASB Index
# Groupon ESG Report 2021

**Topic:** Environmental Footprint of Hardware Infrastructure

- **Accounting Metric:** Total energy consumed, percentage grid electricity
- **Unit of Measure:** Gigajoules (GJ), Percentage (%)
- **Code:** TC-IM-130a.1
- **Groupon Response:**
  
  In 2021, our total energy consumption inclusive of natural gas and electricity from scopes 1 & 2 using the location-based method, was 64,028 GJ. 100% of this was from grid electricity, and 0% was from renewable sources. For more information on our environmental footprint, see pages 100-103 in the 2021 ESG report.

- **Accounting Metric:** Electricity, percentage renewable
- **Unit of Measure:** Gigajoules (GJ), Percentage (%)
- **Code:** TC-IM-130a.3
- **Groupon Response:**
  
  Groupon does not currently collect this data given it is not material to our business operations. We're unable to report on these metrics at this time.

**Topic:** Data Privacy, Advertising Standards & Freedom of Expression

- **Accounting Metric:** Number of user privacy requests to remove content, percentage compliance with requests
- **Unit of Measure:** Percentage (%)
- **Code:** TC-IM-220a.6
- **Groupon Response:**
  
  During the reporting period in 2021, we did not receive any requests from governments to remove content from our site.

- **Accounting Metric:** Number of user privacy requests to remove content
- **Unit of Measure:** Number
- **Code:** TC-IM-220a.2
- **Groupon Response:**
  
  Zero. Groupon does not use customer information for secondary purposes.

**Topic:** Data Security

- **Accounting Metric:** Number of data breaches
- **Unit of Measure:** Number
- **Code:** TC-IM-230a.1
- **Groupon Response:**

  Groupon does not publicly disclose this information. For more information on our approach to data privacy and cybersecurity, please see page 94 in our 2021 ESG report.

**Discussion and Analysis**

- **Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards**
- **Unit of Measure:** None
- **Code:** TC-IM-230a.2
- **Groupon Response:**

  See page 94 in our 2021 ESG Report.

**Topic:** Intellectual Property Protection & Competitive Behavior

- **Accounting Metric:** Total amount of monetary losses as a result of legal proceedings associated with user privacy
- **Unit of Measure:** Percentage currency
- **Code:** TC-IM-520a.1
- **Groupon Response:**

  For a snapshot of our 2021 diversity data, see pages 52-53 in the ESG report. Additionally, our diversity numbers can be found on our corporate website.
<table>
<thead>
<tr>
<th>ACTIVITY METRIC</th>
<th>CATEGORY</th>
<th>UNIT OF MEASURE</th>
<th>CODE</th>
<th>PROPOSED Groupon RESPONSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entity-defined measure of user activity</td>
<td>Quantitative</td>
<td>See note</td>
<td>TC-IM-000.A</td>
<td>Groupon had 23 million Active Customers as of December 31, 2021. Active customers are unique user accounts that have made a purchase during the trailing twelve months either through one of our online marketplaces or directly with a merchant for which we earned a commission.</td>
</tr>
<tr>
<td>(1) Data processing capacity, (2) percentage outsourced</td>
<td>Quantitative</td>
<td>See note</td>
<td>TC-IM-000.B</td>
<td>Groupon does not publicly disclose this information.</td>
</tr>
<tr>
<td>(1) Amount of data storage, (2) percentage outsourced</td>
<td>Quantitative</td>
<td>Petabytes, Percentage (%)</td>
<td>TC-IM-000.C</td>
<td>Groupon does not publicly disclose this information.</td>
</tr>
</tbody>
</table>